

**SCHUYLERVILLE 2024 COMPREHENSIVE PLAN  
VILLAGE ADVISORY COMMITTEE MEETING NOTES  
February 7 @ 4PM Schuylerville Village Hall**

**In Attendance:**

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**MEETING SUMMARY**

**1. Project Description**

This project is an update of the 2005 Schuylerville Comprehensive Plan. Funds were granted through the Hudson River Valley Greenway Communities Grant Program for \$10,000 and the Village is matching it with \$10,000 making the total project cost \$20,000. Tracey Clothier of Clothier Planning & Consulting was selected by the Village Board to guide the Advisory Committee through the planning process. The update is needed because in the last 20 years the Village has experienced dramatic shifts in demography and local, regional, and economic development initiatives. This planning effort will advance strategies to address new priorities in economic development, capital improvements, recreation, housing, childcare, transportation, infrastructure, climate resiliency, and recreation. The plan will provide the foundation and support for future revisions to the zoning ordinance and map. GIS mapping support will be provided by Saratoga County Planning Department.

The comprehensive plan update will be complimentary with the NY Forward grant that is expected to start late spring. The comprehensive plan boundary is the entire Village whereas the NY Forward program has a much smaller boundary that will concentrate on the downtown area. This \$4.5 million grant will develop complementary and transformative projects to help the community achieve its vision for downtown revitalization. This effort will be held concurrent with the comprehensive plan. NY Forward will provide the village with another professional planning consultant and a team of state agency experts who will guide the Village through a targeted community-based planning process focused on the development of a Strategic Investment Plan.

**2. Public Outreach Plan**

- 3 Public Meetings are planned:
  - Public Meeting #1: Informational Meeting/Open House
    - Dan will ask Legion to use building on April 10<sup>th</sup>.
  - Public Meeting #2: Presentation of the Plan
  - Public Meeting #3: Public Hearing on adopting the Plan.
- Village Website: Cory will manage a dedicated page and Facebook posts.

- Social media: Sarah will post messages about Plan. Dan will post messages on the Community Site.
- Newsletters: Tracey will generate 4 newsletters that can be emailed and posted.
  - Newsletter #1: Announce Plan & Public Meeting Date.
  - Newsletter #2: Announce Survey & Post Link.
  - Newsletter #3: Announce Survey Findings and Second Public Meeting.
  - Newsletter #4: Present Comprehensive Plan Summary.
- Interviews with community leaders: Dan to provide list of people to interview.
  - Chamber Meeting: Attend and announce Comprehensive Plan initiative.
- Public Survey: Develop survey through SurveyMonkey. Use postcards announcing link to survey to residents and businesses. Also post link to website.

### 3. Meeting Schedule

| <b>COMMITTEE AND PUBLIC MEETINGS</b>   | <b>TARGET DATES</b> |
|--|---------------------|
| Comprehensive Plan Committee Meeting #1:<br><i>Review Plan, Public Outreach and Set Dates</i>      | February 7<br>4pm   |
| Comprehensive Plan Committee Meeting #2:<br><i>Develop Vision, Goals, Issues and Opportunities</i> | February 28<br>4pm  |
| Comprehensive Plan Committee Meeting #3:<br><i>Plan for April Public Meeting</i>                   | March 13<br>4pm     |
| Public Meeting #1:<br><i>Informational Presentation &amp; Small Group Workshop</i>                 | April 10<br>6:30pm  |
| Comprehensive Plan Committee Meeting #4:<br><i>Review Public Comments</i>                          | April 28<br>4pm     |
| Comprehensive Plan Committee Meeting #5:<br><i>Identify Projects and Implementation Strategies</i> | May 22<br>4pm       |
| Comprehensive Plan Committee Meeting #6:<br><i>Identify Priorities and Funding Strategies</i>      | June 19<br>4pm      |
| Public Meeting #2:<br><i>Presentation of the Comprehensive Plan</i>                                | July 24<br>6:30pm   |
| Comprehensive Plan Committee Meeting #7:<br><i>Review Public Comments and Refine Plan</i>          | August 21<br>4pm    |
| Public Meeting #3:<br><i>Village Board Public Hearing and Plan Adoption</i>                        | September 9?        |

### 4. Identifying Village Strengths, Issues and Needs

- Very picturesque place to live.
- Thriving community with small town feel.
- Amazing place to live, do not feel the need to live anywhere else.
- Update Zoning Code and boost code enforcement.
- General appearance of the Village needs improvement.
- Maintenance of Village assets is needed.

- Priority should be to assist residents in upgrading properties.
- Storefront rents too high to attract new businesses.
- Need to implement water board plan.
- Need to address residents concerns west of Broadway.
- Concerned about Splash Pad cost of maintenance.
- Need better technology to collect fees.
- Work towards comprehensive Schuylerville -Victory relationship.
- Work on marketing Schuylerville as a destination for heritage tourism.

❖ **NEXT MEETING DATE: WEDNESDAY, FEBRUARY 28<sup>TH</sup> AT 4PM**